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Contents

3	Who We Are
4	Our Campuses
5	Barcelona
5	Student Life at EU Barcelona
6	Top Reasons to Study at EU
7	Learning Approach
8	Learning From Leaders
9	Our Programs
10	Master Programs
16	MSc Programs
19	Validating & Awarding Partners
20	Career Services
21	EU Alumni Community & the Alumni Hub
22	Student Support
24	How to Apply

Welcome to EU Business School

We live in a fast-paced era in which education is no longer about acquiring information, but rather developing key skills and learning how to evolve with the world around us.

After your time with us, you will walk away with more than a qualification and in-depth knowledge of business. You will have learned about yourself and how to communicate with people from a diverse range of backgrounds. You will have continued to grow and develop, both professionally and personally, enabling you to seize the new opportunities available to you.

We will help you be entrepreneurial, think for yourself, learn from your mistakes and, most of all, take advantage of the opportunities that will arise throughout your career. These attributes are ingrained into the EU Business School (EU) DNA. The rest is up to you.

You will face many challenges as you push boundaries within yourself and in the world around you. You will not be alone – we will accompany you along your path to success. From our Career Services Department to our global network of EU alumni, you will have access to dedicated business professionals to guide you as you establish yourself in the world of business. So, if you are looking for the best chance at a future of endless possibilities...start here.

We look forward to welcoming you to EU.



Mireille Messine
Chief Executive Officer
EU Business School

Who We Are

EU Business School (EU) has been educating future entrepreneurs and business leaders since 1973.

We are a high-ranking, international business school that offers foundation, bachelor's, master's and MBA programs, taught exclusively in English, in Barcelona, Geneva and Munich, as well as on our Digital Campus.

Headquartered in Switzerland, we believe in Swiss values, an international mindset and a pragmatic approach to learning.

Our small class sizes guarantee personalized learning from a highly qualified faculty of academics and business professionals. Our experiential learning approach, which includes case studies, business simulations, company

An entrepreneurial mindset and a pragmatic approach

visits and conferences with world-renowned leaders, ensures our students excel in the business world.

Our community of 130+ nationalities gives students a multicultural perspective, and our 35,000+ alumni provide networking opportunities around the globe. Intercampus transfers, exchange programs with our OMNES sister schools in Paris, Bordeaux, Lyon, Monaco and London, together with global study abroad programs, further enhance our students' international experience.

EU Business School is a member of OMNES Education Group, the French leader in private higher education, offering students further academic and international opportunities.



Our Campuses

Our campuses are located in the top European business and tech hubs of Barcelona, Geneva and Munich, while our Digital Campus provides maximum flexibility. Our students expand their global outlook with intercampus transfers or international exchanges at our partner universities all over the world.



BARCELONA

World-leading smart city and startup hub on the Mediterranean

GENEVA

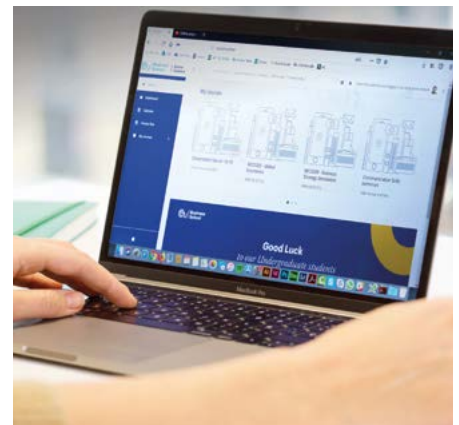
Diplomatic and financial capital in the heart of Europe

MUNICH

Germany's economic powerhouse, renowned for innovation

DIGITAL CAMPUS

Designed to deliver a blended, dynamic and innovative learning experience



RANKINGS



EU's Online MBA ranks #1 worldwide by CEO Magazine



EU's MBA program ranked #1 in international student ratio by QS



EU awarded Best Business School of the Year by La Razón



EU has a 5-Star overall rating from QS Stars



EU's MBA ranked #37 in Europe in the QS MBA Rankings 2026



Ranked one of the best business schools in Spain by Forbes

MEMBERSHIPS





Barcelona

Welcome to Barcelona, a world-leading smart city and tech hub on the shores of the Mediterranean.

There's nowhere better to study business than in this dynamic and cosmopolitan city, which is as famous for its gorgeous beaches and spectacular architecture as it is for its entrepreneurial spirit and creative energy. Host to top conferences like MWC (Mobile World Congress) and the Smart City Expo, Barcelona hums with tech talent and innovators.

Home to the world's most extensive medieval quarter, the Barri Gòtic, it also boasts more Modernista (Catalan Art Nouveau) landmarks than anywhere else. From Gaudi's stunning Sagrada Família to the renowned Picasso Museum, this city offers a dazzling array of cultural attractions. Throw in almost five kilometres of golden beaches, a year-round line-up of festivals, FC Barcelona (one of the world's most popular football teams) and an endless choice of shops, cafés, restaurants and clubs, and it's easy to see why Barcelona is regularly voted the best student city in Spain.

#1

beach city in
the world¹

10,000+

cafés, bars and
restaurants

#5

best startup hub
in Europe²

2,100+

startups

9

UNESCO world
heritage sites

¹Source: ranker.com

²Source: startupheatmap.eu

Student Life at EU Barcelona

At EU Business School, students make friends and connect with classmates through sports, festivals, parties, excursions, charity events and much more.

Soccer, volleyball, basketball and tennis are just some of the sports on offer. You can join one of our teams, some of which compete in national and international inter-university championships, or take part in a practice session or one of our pop-up training events, like boxing on the beach.

As soon as you start your studies at EU, you will be invited to get to know your new classmates and make connections at Orientation Week. You will also explore your new campus city on a walking tour of Barcelona's top sights.

Throughout the academic year, you can take part in all kinds of events ranging from cooking classes to Halloween parties and CSR initiatives, including beach clean-ups and clothing sales.





Top Reasons to Study at EU

01

INTERNATIONAL

Learning in a multicultural environment of 130+ nationalities opens our students to international perspectives and gives them a global mindset.

02

AN ENTREPRENEURIAL MINDSET

We foster entrepreneurial thinking, teaching our students to become agile and creative problem-solvers.

03

SMALL CLASS SIZES

Our small class sizes promote interaction and collaboration, personalized attention, enhanced learning and outstanding academic performance.

04

ALL CLASSES TAUGHT IN ENGLISH

Our students learn to communicate fluently and effectively in the international language of business.

05

EXPERIENTIAL LEARNING

We believe in hands-on, pragmatic learning, including project-based cases and business simulations, to give our students the real-world business skills to excel.

06

OUTSTANDING FACULTY

Our faculty of highly qualified academics, industry experts, entrepreneurs and business leaders provide academic credentials and real-world experience of how businesses work.

07

BUILDING A BUSINESS PERSONALITY

We encourage students to build the most valuable brand they can market: themselves.

08

RANKED AMONG THE BEST

Programs within our network are consistently featured in the top tier of global and European rankings.

54%

of our students are women

46%

are men

95%

international students

3.5

languages spoken on average by students

37%

of students take advantage of our transfer opportunities

20%

of our students are entrepreneurs

93%

of our students accepted a job offer within six months of graduation

Students by Region

19%

Americas

29%

Europe

11%

Africa & Middle East

16%

Asia

20%

Europe & CIS Countries

5%

Other

Learning Approach

When you study a master's or MSc program at EU Business School, you will gain the real-world business skills, entrepreneurial mindset, AI literacy and global perspective you need to excel in the workplace.

Our experiential and pragmatic approach to business education prepares you for careers in the business world through case studies, business simulations, consulting projects, company visits and a curriculum which integrates AI. Your lecturers are highly qualified academics and working professionals, who use their real-world expertise to bring theoretical concepts to life. In addition, you will have the opportunity to interact with top industry experts at exclusive EU seminars and events, including our flagship Learning From Leaders conferences with world-renowned business people. Our innovative BusinessImmersion Weeks, which take place every term, are designed to give students hands-on experience of the inner workings of companies.

An Entrepreneurial Mindset

We are a business school for entrepreneurial thinkers who want to break the mold, innovate and build a different future. We develop work-ready graduates with an agile and creative mindset, who are adept at navigating change and finding solutions. To further their skillset, students may also take part in pitch competitions and challenges receiving feedback from industry professionals.



Immersive activities
Be immersed in real business through interactive activities and events



Pitch competitions
Students compete in the ISE Hackathon, Mark Challenge and more



Company visits
Students see real business in action at top companies such as Amazon and HP

Business Immersion Weeks

Our innovative Business Immersion Weeks put you at the heart of real-world business. Through a week of activities outside the classroom, including company visits, live business challenges, workshops and interactive problem-solving experiences, you'll apply what you learn in class to real situations, and build the work-ready skills and agile thinking that employers look for.



Find out more about our learning approach

Learning From Leaders

Our flagship conference series, **Learning From Leaders**, gives our students a unique opportunity to learn and network with some of the world's most renowned entrepreneurs and leaders from the worlds of business, politics and beyond.

CEOs of top global companies such as the chairman of Nestlé, Paul Bulcke, former heads of state including the former president of Switzerland, Adolf Ogi, and changemakers such as Steve Davis, strategic advisor of the Bill & Melinda Gates Foundation, among many others, have joined us. Other speakers include:

- 1 **Jim Hagemann Snabe**,
Chairman of Siemens & Maersk
- 2 **Omar Berrada**,
Chief Football Operations Officer of City Football Group & Manchester City FC
- 3 **André Hoffmann**,
Vice-Chair of Roche
- 4 **Nicola Moussourou**,
Vice President Global Country HR at Hewlett Packard Enterprise
- 5 **Adrian Hallmark**,
Chairman & CEO of Bentley Motors
- 6 **Paul Bulcke**,
Chairman of Nestlé
- 7 **Paul Polman**,
Co-Founder & Chair at IMAGINE & Former CEO of Unilever
- 8 **Judith Wiese**,
Chief People & Sustainability Officer and Member of the Managing Board of Siemens AG



Watch our Learning From Leaders conferences



Job positions at the time of the event



Our Programs

MASTER PROGRAMS

- Marketing
- Tourism & Hospitality Management
- Innovation & Entrepreneurship
- Digital Business
- Fashion & Luxury Business
- Digital Marketing, Transformation & Design Thinking
- Artificial Intelligence for Business

MASTER OF SCIENCE PROGRAMS

- MSc International Business Management
- MSc International Banking & Finance
- MSc Economics & Data Analytics

Master Programs

Master programs at EU Business School (EU) are designed to prepare you for a specialized area of business while providing a balanced understanding of fundamental concepts. Innovative skills-development and project-based modules ensure that you will develop the work-ready competences required by industry today.

ABOUT THE MASTER PROGRAMS

The master programs at EU Business School (EU) in Barcelona are one-year, three-term, full-time programs (60 ECTS), with start dates in October, January and March, which are taught exclusively in English.

As a master's student at EU Barcelona, you will develop your business personality, hone your management and leadership expertise, and acquire the real-world skills for career success. Each term comprises subject-specific courses plus a project-based module, in which you will work in transversal groups as you would when working for companies, and a skills-development module, designed to ensure you gain the specific competencies required by industry today. As part of EU's experiential and hands-on learning approach, students will also participate in case studies and company visits, as well as the innovative Business Immersion Weeks which take place every term. In order to graduate, participants must also complete and defend a final capstone project (business plan).

PROGRAMS AVAILABLE

Master in:

- Marketing
- Tourism & Hospitality Management
- Innovation & Entrepreneurship
- Digital Business
- Fashion & Luxury Business
- Digital Marketing, Transformation & Design Thinking
- Artificial Intelligence for Business

DEGREE AWARDED

- A lifelong learning master's degree (*título propio master de formación permanente**), awarded by Universitat de Vic – Universitat Central de Catalunya (UVic-UCC), Spain



- A private degree from EU Business School Switzerland, which is institutionally accredited by IQA and certified by eduQua



*For more information about university-specific *títulos propios* and state-recognized university qualifications, please visit euruni.edu/degrees.



Duration:
Three terms/
one year



Start dates:
October, January,
March



ECTS



PROGRAM STRUCTURE

Academic year	Term I	Term II	Term III
Year 1	Core modules & specialization courses	Core modules & specialization courses	Core modules & specialization courses

CORE MODULES

TERM I

Project-based module:

- Winning Strategies for Market Entry

Skills-development module:

- Tools for Success
- Business Immersion Week

TERM II

Project-based module:

- Strategic Development for Business Success

Skills-development module:

- Developing a Leadership Edge
- Business Immersion Week

TERM III

Project-based module:

- New Product Development for Growth

Skills-development module:

- Building Successful Teams
- Business Immersion Week

ADDITIONAL QUALIFICATION

MSC INTERNATIONAL BUSINESS MANAGEMENT

After completing one of the EU master programs, you can also earn a U.K. state-recognized degree awarded by London Metropolitan University.

To earn this additional qualification (MSc International Business Management), you must complete an additional 14-week Business Consultancy Project module (30 ECTS) as well as a Research Module.

ADMISSION REQUIREMENTS

- ☐ 1 certified copy of bachelor's degree and transcripts
- ☐ Proof of English level: TOEFL score 93/4.5 (as of Jan 2026) (internet-based); 238 (computer-based); IELTS 6.5; CAE C1 with a minimum score of 176; minimum PTE-A of 59; native speaker of English or equivalent
- ☐ 1 copy of CV/résumé
- ☐ 2 letters of recommendation
- ☐ A written or video essay

Applicants must also meet one of the following:

- A GPA of 3.0 on a 4.0 scale
- A satisfactory score on the GMAT or GRE
- An interview with the academic dean

Visit euruni.edu for a list of additional supporting documents.

GRADUATION REQUIREMENTS

Final Capstone Project (6 ECTS)

This capstone project is an opportunity for students to apply their knowledge and skills from the courses in their program and create and defend a business plan.



For more
information
about our master
programs



MASTER IN MARKETING

Markets are ever-changing with increasingly sophisticated consumers. Now more than ever, companies require innovative, qualified marketing experts to implement creative changes. From effective use of social media marketing to understanding your target audience, this program explores modern marketing methods and theories from various perspectives, giving you an insight into how marketing decisions relate to the analytical, strategic and operational areas of a business.

Specialization courses

In addition to the core modules, you will take the following:

Term I

- Marketing for International Businesses
- Understanding Consumer & Customer Markets

Term II

- Strategic Marketing
- Data-Driven Marketing: The Power of Analytics

Term III

- B2B Marketing
- Digital Marketing

Career options

- Brand Strategist
- Marketing Analytics Manager
- CRM & Loyalty Marketing Specialist
- Product Marketing Manager
- Digital Campaign Strategist



MASTER IN TOURISM & HOSPITALITY MANAGEMENT

An increasingly globalized world has led tourism to become the fastest growing industry in business today. Modern companies require academically qualified, visionary leaders to create new business models and understand changes in technology and consumer trends. Focusing on the development of executive skills and strategic aptitudes, this program explores the theories, practices and frameworks that make up the tourism and hospitality fields, while developing understanding of international and intercultural management needs.

Specialization courses

In addition to the core modules, you will take the following:

Term I

- The Changing Environments of Tourism
- People, Profit, Planet – Keys to Sustainable Tourism

Term II

- Digital Business in Tourism
- E-Tourism: Marketing Strategies & Online Commercialization

Term III

- Hospitality Management
- Innovation in the Tourism Industry

Career options

- Luxury Experience Designer
- Eco-Tourism Coordinator
- Hotel Revenue Optimization Manager
- Destination Marketing Strategist
- Resort Operations Manager

MASTER IN INNOVATION & ENTREPRENEURSHIP

In an ever-changing business landscape shaped by increasingly competitive markets, an entrepreneurial mindset is crucial for creative changes and growth. This program explores the main components of innovation and new venture creation and provides an insight into entrepreneurial endeavor and the conditions within which it can be cultivated effectively. Focusing on the development of creative thinking and executive skills, you will discover entrepreneurial challenges and solutions, while taking the opportunity to evaluate and conceptualize business models.

Specialization courses

In addition to the core modules, you will take the following:

Term I

- The Entrepreneurial Cycle: Idea to Business
- Creativity & Innovation

Term II

- New Product Development
- Corporate Identity & Intellectual Property

Term III

- Private Equity & Venture Capital
- Managing Strategic Corporate Growth

Career options

- Startup Ecosystem Developer
- Corporate Innovation Lead
- Venture Capital Associate
- Product Innovation Strategist
- Social Enterprise Founder



MASTER IN DIGITAL BUSINESS

Digital transformation is no longer a future paradigm, but a key reality. The business world is becoming digitalized at an astounding pace and companies actively seek digital visionaries to leverage their expertise and insight into any corporation that seeks to stay competitive. This program explores the theoretical and practical foundations, implementation and business models that make up digital business. You will develop a creative, entrepreneurial mindset and develop the key competences required in the corporate world today.

Specialization courses

In addition to the core modules, you will take the following:

Term I

- Digital Business Ecosystems
- Digital Finance: Navigating Emerging Opportunities

Term II

- Digital Marketing Strategies & Social Media
- Digital Business Design & E-Reputation Management

Term III

- Digital Economy
- The Entrepreneurial Digital Business Model

Career options

- Digital Transformation Consultant
- E-Commerce Growth Specialist
- Digital Business Model Strategist
- Customer Data Strategist
- Digital Supply Chain Manager

MASTER IN FASHION & LUXURY BUSINESS

The fashion and luxury industry has played an important role in society for centuries. Focusing on business management skills and consumer attitudes toward luxury products with an emphasis on design and creativity, this program prepares you for the projection of a brand. With elements such as advertising strategy, communication skills and innovative thinking, you are given an in-depth insight into how to effectively manage and position a unique brand.

Specialization courses

In addition to the core modules, you will take the following:

Term I

- Luxury & Fashion Business Management
- International Luxury Brand Management

Term II

- The Luxury Experience
- Digital Marketing & Luxury Product Strategy

Term III

- Continuous Innovation in Luxury & Fashion
- Sustainable Value Creation in Fashion & Luxury

Career options

- Brand Experience Specialist
- Sustainable Fashion Strategist
- Luxury E-Commerce Manager
- Fashion Tech Integration Specialist
- Global Luxury Market Analyst



MASTER IN DIGITAL MARKETING, TRANSFORMATION & DESIGN THINKING

The digital transformation of business is accelerating, and customers are increasingly empowered and selective. This program will give you the skills needed to design effective digital marketing campaigns, apply strategic approaches to digital transformation and re-design and re-imagine businesses and products through new technologies. You will learn to understand consumer motivation and the fundamentals behind search engine algorithms. You will also develop innovative ideas using design thinking among other ideation techniques.

Specialization courses

In addition to the core modules, you will take the following:

Term I

- Digital Marketing Strategies & Social Media
- Analytics, Metrics & UX

Term II

- Digital Transformation: Technologies for Maximum Business Impact
- Design Thinking, HCD & UX

Term III

- Digital Entrepreneurship: Exploring Models & Startups
- Tech & Future Trends

Career options

- Digital Experience Analyst
- Marketing Automation Strategist
- Design Thinking Innovation Coach
- Digital Marketing Evolution Lead
- CX Strategy Lead

MASTER IN ARTIFICIAL INTELLIGENCE FOR BUSINESS

This program provides the opportunity to explore AI technology in depth across a range of business contexts. Students cover areas such as data analysis, product development and corporate responsibility in the age of AI, preparing them to work in areas such as investment, strategy and digital transformation, among many others. Leadership and management skills are strongly emphasized as part of the program, with a focus on building pragmatic experience through immersive events and real-life case studies.

Specialization courses

In addition to the core modules, you will take the following:

Term I

- AI for Digital Business Transformation
- Data Science & Data Literacy for Business Leadership

Term II

- AI for Business Operations
- AI for Strategic & Product Decisions

Term III

- AI in Investment & Competitiveness
- Corporate Responsibility in the Age of AI

Career options

- AI Product Manager
- Algorithmic Strategy Director
- Conversational AI Specialist
- AI Ethics Officer
- Business Intelligence Automation Lead

MSc Programs

Our MSc programs empower professionals to specialize in key business disciplines, building the expertise and strategic insight needed to fast-track career advancement and stand out as a future-ready leader.

ABOUT THE MSC PROGRAMS

These are one-year, full-time programs (90 ECTS) with start dates in October, January and March*. They have been designed to provide students with the expertise necessary to excel in global business as managers, entrepreneurs or business owners. Upon successful completion, students will earn a U.K. state-recognized degree awarded by London Metropolitan University and a private degree from EU Business School Switzerland.

As an MSc student, you will master essential business skills through experiential learning opportunities, such as live simulations, consultancy projects and practical case studies. You will develop expertise in key areas including digital marketing, data analysis and leadership, while honing complex problem-solving and strategic thinking skills.

EU Business School enriches your academic journey with its exceptional experiential learning opportunities. You will take part in innovative immersive activities placing you at the heart of business to gain real-world experience and insider insights into how companies operate. Through Learning From Leaders conferences, company visits and networking events, you will expand your global professional network and gain valuable industry insights.



PROGRAMS AVAILABLE

- MSc International Business Management
- MSc International Banking & Finance
- MSc Economics & Data Analytics

DEGREE AWARDED**

- U.K. state-recognized degree awarded by London Metropolitan University



- A private degree from EU Business School Switzerland, which is institutionally accredited by IQA and certified by eduQua



After successful completion of an MSc program, you may apply for a Spanish job-seeking visa.



Duration:
Three terms/
one year



Start dates:
October, January,
March*



ECTS

PROGRAM STRUCTURE

Academic year	Term I	Term II	Term III	
Year 1	Core courses 20 ECTS	Core courses 20 ECTS	Core courses 20 ECTS	Capstone 30 ECTS

*No March intake for MSc Economics & Data Analytics

**For more information about university-specific *títulos propios* and state-recognized university qualifications, please visit euruni.edu/degrees.

ADMISSION REQUIREMENTS

- ☐ A minimum of a 2:2 Honors degree from a UK or recognized international university or another equivalent international qualification
MSc Economics & Data Analytics applicants must also have grade C/4 in English Language and Maths
- ☐ Proof of English level: TOEFL score 93/4.5 (as of Jan 2026) (internet-based), 238 (computer-based); IELTS 6.5 with at least a 5.5 minimum in each section; CAE C1 with a minimum score of 176; minimum PTE-A of 59; native speaker of English or equivalent

Following the review of applications, candidates may be required to attend a selection interview.

Visit euruni.edu for a list of additional supporting documents.

GRADUATION REQUIREMENTS

Final Capstone Project (30 ECTS)

To graduate, students will also be required to undertake a final capstone project in the form of a business consultancy project where they will work on real-world issues to create actionable solutions.

This capstone project is an opportunity for students to apply their knowledge and skills from previous courses studied in the program.



MSC INTERNATIONAL BUSINESS MANAGEMENT

The MSc in International Business Management prepares you for a career that crosses borders, industries and cultures. You will sharpen your strategic thinking, develop cross-cultural leadership skills and gain a thorough grounding in how global markets operate. Whether you aim to lead within a multinational organization or build your own international venture, the program gives you the knowledge and frameworks to act decisively.

Courses

Term I

- Operations & Technology Management
- International Business Strategy with Simulation

Term II

- Leading & Developing People
- Digital Marketing & Social Media

Term III

- Sustainability in Global Companies
- Data Analysis for Global Business

Career options

- Global Business Development Manager
- International Marketing Strategist
- Cross-Cultural Management Consultant
- Export & Trade Compliance Advisor
- International Corporate Affairs Director



For more
information
about our
MSc programs



MSC INTERNATIONAL BANKING & FINANCE

The MSc International Banking & Finance equips you with the analytical tools, strategic insight and regulatory knowledge to build a career in international banking. You will learn to navigate complex financial systems, master key frameworks and apply quantitative methods to real problems. You will gain cross-cultural leadership capabilities, positioning you to lead confidently and effectively in the international business landscape.

Courses

Term I

- International Corporate Finance
- International Business Strategy with Simulation

Term II

- Financial Regulation & Compliance
- Advanced Financial Management

Term III

- Commercial & Investment Banking
- Data Analysis for Global Business

Career options

- Strategic Finance Consultant
- Financial Data Analyst
- Financial Risk Analyst
- Investment Portfolio Manager
- Finance Controller

MSC ECONOMICS & DATA ANALYTICS

The MSc Economics and Data Analytics develops your economic insight, analytical expertise and computational skills to tackle real-world business challenges. You will learn to interpret complex data, construct evidence-based arguments and translate findings into strategic decisions that drive impact across global organizations. These key skills and competencies are in growing demand worldwide, positioning you for leading roles across sectors and organizations.

Courses

Term I

- Macroeconomics in a Global Context
- Applied Microeconomics

Term II

- Data Analysis
- Econometrics

Term III

- Data Mining & Machine Learning
- Modeling of Data & Predictive Analysis

Career options

- Economic Data Strategist
- Analytics Consultant
- Pricing & Revenue Optimization Analyst
- Economics and Market Intelligence Analyst
- Quantitative Strategy Analyst

Validating & Awarding Partners



UNIVERSITAT DE VIC
UNIVERSITAT CENTRAL
DE CATALUNYA



UNIVERSITAT DE VIC – UNIVERSITAT CENTRAL DE CATALUNYA (UVIC-UCC), SPAIN

Universitat de Vic – Universitat Central de Catalunya (UVic-UCC) is an officially recognized university in Spain. It is inscribed in the Registro Universitario de Centros y Títulos (Register of University Centers and Qualifications, RUCT) with the code 060, and is legally authorized to accredit higher education qualifications according to Organic Law 2/2023, 22nd March, which pertains to the university system. UVic-UCC is accredited by the Agencia Nacional de Evaluación de la Calidad y Acreditación (ANECA), and AQU Catalunya. It was ranked number 41 in Spain by the Times Higher Education Impact Rankings in 2024, in addition to number 120 in Southern Europe by the prestigious QS World University Rankings.

uvic.cat



LONDON
METROPOLITAN
UNIVERSITY



LONDON METROPOLITAN UNIVERSITY, U.K.

London Metropolitan University's (London Met) mission is to transform lives through the power of education – and it does that by welcoming students from all kinds of backgrounds and supporting them to achieve success.

London Met comprises six specialist schools, including the Guildhall School of Business and Law offering a dynamic and relevant portfolio of practice-focused and intellectually stimulating business courses.

High-quality teaching is at the heart of the student experience at London Met. The university ranks in the U.K.'s top ten for teaching quality and student experience (The Times and Sunday Times Good University Guide 2024), and first for value added through teaching (The Guardian University Guide 2026).

londonmet.ac.uk

AUTHORIZED CENTER

EU Business School is one of the first international higher educational institutions in Catalunya to become an authorized foreign university center (*Centro extranjero autorizado*) to deliver academic degrees.

Information on the authorization is publicly available at the **Registro de Universidades, Centros y Títulos (RUCT)**.



Registro de
Universidades,
Centros y Títulos
(RUCT)



Career Services



The **Career Services Department** at EU Business School offers advice to students on a one-to-one basis and in group sessions to enhance their career prospects and ensure their job search is successful. EU students receive guidance at each stage of their professional journey, whether it's deciding on their next step, connecting and networking with established industry professionals, changing careers or preparing for an interview.

ANNUAL CAREER DAY

During our annual EU Career Day, students are given the opportunity to expand their professional networks, meet with company representatives, hear from business leaders and recruitment specialists, and participate in workshops and panel discussions designed to strengthen skills essential for achieving career success.

NETWORKING

Networking is key to achieving a successful career. At EU Business School, we hold on-campus conferences and events designed to give our students an abundance of networking opportunities. You will interact with top industry professionals and alumni to build strong business relationships and create meaningful and lasting connections. In addition, you can take part in our regular alumni events that are held all over the globe.

WORKSHOPS & COACHING

The Career Services Department organizes coaching and career development workshops on topics like job selection, personal branding and mentoring as well as practical sessions on key aspects of the job search process, including optimizing your CV and preparing for an interview. You will also gain actionable insights from career coaches and HR experts, as well as hear from entrepreneurs and industry leaders on a wide range of subjects.

EU Alumni Community & the Alumni Hub

The **EU alumni network** gives you access to an invaluable body of business professionals to help you transition from graduate to business leader. Join the EU Alumni Hub to connect to this community of 162 nationalities, which brings together 35,000+ alumni from across the world.

The **Alumni Hub**, the online platform for the EU alumni community, is where members can sign up for exciting events and activities, join professional groups to build relationships and discover career development opportunities. Members also use the Hub (which is available via app) to share news about their achievements, connect with old classmates, post upcoming events, offer job openings and mentor others, sharing their expertise and inspiring the next generation of business leaders.

TOP COMPANIES WHERE OUR ALUMNI WORK

Deloitte. P&G

facebook

accenture

IBM

BMW GROUP J.P.Morgan

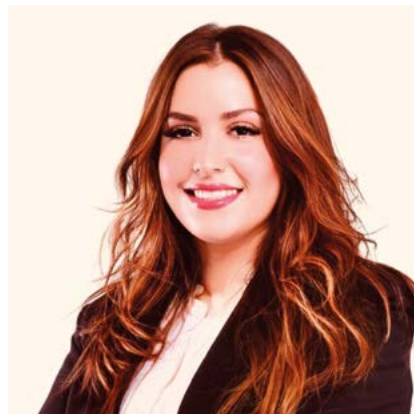
amazon SONY



LANCE DUURAM

Master in Digital Business, 2021

Account executive at the fintech giant Revolut and co-founder of the startup Aura, Lance Duuram credits his professors at EU Business School for giving him the entrepreneurial mindset essential for professional success, stating "I always thought I wasn't an entrepreneur until I came to EU Business School. My professors understood my vision and provided crucial support on my startup journey."



FATIMAEZZAHRA DAMALI

Master in Management, 2023

Fatimaezzahra is a Functional Consultant for Microsoft Dynamics 365 Business Central at Inetum, an agile IT services company with a presence in 27 countries. At EU Business School, she gained crucial skills that enhanced her employability, including authentic leadership and business development. She credits EU's cultural diversity for giving her the international mindset and interpersonal skills that have boosted her career.



TATENDA PHIRI

MSc in International Management, 2020

Tatenda is a Business Development Engineer at Eaton and Future Energy Leader (FEL100) at the World Energy Council. He is an expert in climate and renewable energy finance and business analysis and credits EU Business School for giving him the skills to excel in the rapidly changing business environment and providing the framework for achieving his career goals.



KATERYNA PIDMOHYLNA

Master in Fashion & Luxury Business, 2023

Kateryna, who is a Marketing Manager at BetInvest Ltd., has advanced rapidly on her career path, thanks to the design thinking, marketing strategies and creative problem-solving skills she gained while studying at EU Business School. The support from the Career Support Department, which included workshops on effective CV development, was also invaluable.

Student Support

Studying abroad is an exciting, life-changing opportunity, but we know that it can also bring some challenges. Our staff is here to provide you with the practical support you need throughout your EU journey, from the moment you apply to your graduation and beyond.

Before you arrive



After you arrive



APPLY FOR A VISA

Contact your country's Spanish embassy or consulate to find out the most up-to-date visa requirements for studying in Spain that apply to your country. You should allow at least three months for your request to be processed because visas must be issued in your home country. Our dedicated admissions team will support you during this process.

FIND ACCOMMODATION

We know that finding a comfortable and welcoming living environment is important, and our team will provide support. Begin your search while you are waiting for your final enrolment documents as there is high demand.

If you prefer the structured living environment of a student dorm, EU Barcelona has partnerships with several student residences located across the city. Contact our team immediately after enrolment to apply for a place. If you prefer to live in an apartment, note that apartments in Barcelona are usually rented through an agency or via websites such as [idealista.com](https://www.idealista.com) or [enalquiler.com](https://www.enalquiler.com), among many others. You can also check sites such as [badi.com](https://www.badi.com) which offer rooms in shared apartments.

REGISTERING AS A RESIDENT IN BARCELONA

When you arrive in Barcelona, you will be supported by our student services office on campus, who will offer you practical help with essential paperwork. The first thing you should do is register as a resident in the city (the process is called *empadronamiento*). We will advise you on how to fill out the forms and inform you about the documentation you need to make the process as smooth and easy as possible.

GETTING YOUR TIE OR NIE

Once registered, EU citizens should apply for the NIE (*Número de Identidad de Extranjero*, a tax registration number) and non-European Union citizens should apply for the TIE (*Tarjeta de Identidad de Extranjero*). The friendly staff in our student services will explain exactly which documents you need and how to apply.

ORIENTATION

We will help you integrate smoothly into your new campus city. You will meet and connect with staff, faculty and your fellow students at Orientation, when you will find out everything you need to know about your studies and student life at EU Barcelona. You'll get to know your new classmates at welcome drinks and other events and explore your new campus city on a fun walking tour!

“We like to accompany students before and throughout their time at EU so that they feel at home and supported while they are with us. We are like a big family.”

Oscar Merino
Head of Admissions Barcelona

During your studies



MEET WITH YOUR ACADEMIC COUNSELOR

All students are given an academic counselor, who will be your point of contact at EU Business School. Your academic counselor will explain your timetable, offer you ongoing support during your academic journey, provide information on exciting intercampus transfer opportunities, and much more.

CAREER SERVICES DEPARTMENT

Our dedicated Career Services Department will provide advice, support and practical guidance throughout your academic journey at EU. From the annual Career Day events, which bring together industry experts, successful alumni and business leaders, to workshops on everything from personal branding to creating the perfect CV, we're here to help you achieve professional success.

INTERNSHIPS

EU Barcelona students have the opportunity to pursue an internship during their studies, allowing them to gain practical experience, apply academic knowledge, develop professional skills and build a robust network. Our Career Services Department collaborates with a wide range of companies and organizations to help you find internships and provides expert, personalized guidance on applications and interview preparation, among other services.

Graduation and beyond



COMMENCEMENT

Congratulations on your graduation! You will celebrate your amazing achievements with your family and friends at a thrilling and emotional commencement ceremony. You're ready to make your mark on the world!

JOIN THE GLOBAL EU ALUMNI NETWORK

As an EU Business School graduate, you will join a network of 35,000+ alumni all over the globe. To make the most of this extraordinary international community, join our Alumni Hub to find mentors, hear about professional opportunities, take part in social activities and much more.

Find out more at eualumnihub.com.

New student checklist

- ☐ Apply for your visa
- ☐ Find accommodation in Barcelona
- ☐ Register as a resident within 30 days of your arrival
- ☐ Apply for your NIE or TIE

Don't forget that our admissions team will support you at every step!

How to Apply

Congratulations on choosing EU Business School for the next step on your career journey! We look forward to receiving your application and welcoming you to the EU community.



THE APPLICATION PROCESS

The application process is clear and straightforward, and our admissions department is always on hand if you have any queries: see euruni.edu/admissions for more information and contact details.

Your application will be evaluated on a range of criteria, including your leadership potential, academic achievements, performance on standardized tests, extracurricular activities and personal experiences.

STEP 1

CHOOSE YOUR PROGRAM

Master in:

- Marketing
- Tourism & Hospitality Management
- Innovation & Entrepreneurship
- Digital Business
- Fashion & Luxury Business
- Digital Marketing, Transformation & Design Thinking
- Artificial Intelligence for Business

MSc:

- MSc International Business Management
- MSc International Banking & Finance
- MSc Economics & Data Analytics

STEP 2

CHECK THE ENTRY REQUIREMENTS

You must fulfill the following specific academic and English language requirements before we can make you an offer.

Master programs:

- 1 certified copy of bachelor's degree and transcripts
- Proof of English level: TOEFL score 93/4.5 (as of Jan 2026) (internet-based); 238 (computer-based); IELTS 6.5; CAE C1 with a minimum score of 176; minimum PTE-A of 59; native speaker of English or equivalent
- 1 copy of CV/résumé
- 2 letters of recommendation
- A written or video essay

Applicants must also meet one of the following:

- A GPA of 3.0 on a 4.0 scale
- A satisfactory score on the GMAT or GRE
- An interview with the academic dean

MSc programs:

- A minimum of a 2:2 Honors degree from a UK or recognized international university or another equivalent international qualification
MSc Economics & Data Analytics applicants must also have grade C/4 in English Language and Maths
- TOEFL score 93/4.5 (as of Jan 2026) (internet-based), 238 (computer-based); IELTS 6.5 with at least a 5.5 minimum in each section; CAE C1 with a minimum score of 176; minimum PTE-A of 59; native speaker of English or equivalent
- One copy of CV/résumé
- Two letters of recommendation
- A written or video essay

STEP 3

SUBMIT YOUR APPLICATION

Submit your application online at: euruni.edu/apply

We have several application deadlines throughout the year. Please check our website for your program's specific application dates.

For more information, please refer to the EU website: euruni.edu/admissions

Visit euruni.edu/admissions for detailed admission requirements.