

# ICM Diploma in Digital Image & Web Design

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## Programme Objectives

The main aims of this course are to familiarise learners with the technology and practical skills needed in today's Information Technology (IT) environment, and enable learners to apply this knowledge to the specialised area of Web and Digital Image Design.

Learners will develop the skills needed for all stages of Web and Digital Image Design and will be able to create their own Web Site from the ground up.

Using current software, learners will develop HTML authoring skills and learn how Digital Image Design can be used to enhance their Web Site construction. During the course, learners will complete two Diploma Modules, each giving a diploma upon successful completion:

- Digital Image Design
- Web Site Design

## Course Programme

Learners will spend 50% of the time working in a computer room with a qualified IT teacher, using their own personal computer; the remainder of the time will be spent in a classroom environment, acquiring the necessary theoretical knowledge.

On completion of this course, learners should be able to:

- Understand the fundamentals and tools of information processing
- Recognize the role of the internet and World Wide Web (WWW) in business today
- Use current software to create digital images and animations
- Integrate digital images to a web site
- Operate a Digital Image Design System
- Create a Web Site from the ground up using a web editor
- Demonstrate HTML authoring skills
- Use various Web search engines and directories
- Register their own sites

## Module 1: Information Processing and Information Technology (4 weeks)

Learners who successfully complete this module will be able to:

- Understand methods of obtaining and processing information
- Understand computer hardware and software
- Appreciate the role of the internet and WWW in IT
- Appreciate necessary health and safety measures
- Appreciate threats to data security

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## Module 2: Digital Image Design Diploma (10 weeks)

Learners who successfully complete this module will be able to:

- Understand terms, phrases and vocabulary needed for using a digital image design system
- Operate a Digital Image Design System
- Scan and manipulate images
- Edit designs using special effects and filters
- Insert and edit text
- Maintain a catalogue of documents

## Module 3: Web Design Diploma (14 weeks)

Learners who successfully complete this module will be able to:

- Understand the terms and concepts needed for Web Design
- Demonstrate HTML skills
- Create and edit a web page
- Edit text using fonts, font sizes, text colour etc.
- Create links to email and other pages
- Add sound, image and video
- Insert and format tables
- Set up forms and create forms
- Use Java applets and Java scripts

## **Assessment**

- Continuous
- End-of-Module

## **Award**

For the 2 Diploma modules, learners will receive a Diploma for each successfully completed exam:

- ICM Digital Image Design Diploma
- ICM Web Design Diploma

Both Diplomas are Professional Vocational Diplomas awarded by the Institute of Commercial Management (ICM) in England.

ICM is a well-known and highly-respected institution that acts as an examining board for people undertaking business and other professional courses.

All exams are certified to an international standard and will be recognized by universities and employers.



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## Course Requirements

- Basic Computer Skills (ECDL or equivalent)
- International learners must have a minimum of upper-intermediate level of English

## General Information

- This is a 1 year, full time course (20 academic hours/week) and is offered 3 times a year
- Timetables available: Morning (09.00-13.00) or Evening (18.00-22.00), always subject to a minimum number of learners
- Learners will receive confirmation of holiday periods upon commencement of course

**Prices: Please [contact us](#) for current offers**

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