

Programme Objectives

This is a comprehensive programme which will be of great value to learners who wish to pursue a professional career within the beauty industry. Learners who successfully complete this programme will obtain an internationally recognised qualification in the area of make-up, fashion and beauty, while developing communication, customer service and language skills at the same time.

The programme is intended to reflect both the international nature of the media and beauty industry as well as the country or culture-specific activities that are essential to meet customer needs.

The programme aims to familiarise participants with foundation knowledge of all aspects of skincare, nail care, corrective and high-fashion make-up, especially within the media and fashion industry. The focus on practice will enable learners to acquire the skills necessary for designing a make-up look by themselves.

In addition, the course will provide learners with a good foundation for further qualifications within the industry, as well as being a great introduction to beauty, fashion and make-up for learners who are seeking a career change.

This course includes 2 Professional Photo-shoot days. Learners will complete 4 looks and receive portfolio images.

Course Programme

Module 1: Customer Service (6 weeks)

Learners who successfully complete this module will be able to:

- Understand the role of customer service in organisational effectiveness
- Understand the role and responsibilities of a representative of an organisation and work effectively as part of a team
- Acquire a range of verbal and non-verbal skills in order to meet customer needs, handle customer complaints and deliver good customer care
- Become familiar with consumer protection legislation
- Appreciate the rights of all customers regardless of gender, marital status, family status, sexual orientation, religion, age, disability, race or culture

Module 2: Fashion and Media Make-up (7 weeks)

Learners who successfully complete this module will be able to:

- Understand the principles of make-up applications relevant to the fashion and media industry

- Acquire the knowledge and practical skills to demonstrate the application of all aspects of make-up
- Acquire the knowledge and practical skills to demonstrate the application of make-up to a range of skin colours and tones
- Demonstrate the application of high fashion make-up techniques
- Demonstrate the application of make-up for TV, film and print, to include black and white and colour photography
- Demonstrate a range of male grooming techniques
- Acquire the knowledge and practical skills to compile various types of continuity records for both film and TV
- Acquire the knowledge and practical skills to demonstrate the proper means of script breakdown
- Plan and design a 'look' for a fashion show/shoot or TV/film production
- Have a working knowledge of all necessary tools, products and kit requirements
- To compile a research/resource file of various periods in time, various fashion trends or any relevant information relating to a particular project
- Acquire a knowledge of the effects of various types of lighting on make-up

Module 3: Skin & Cosmetic Studies (6 weeks)

Learners who successfully complete this module will be able to:

- Understand the principles of basic skin care and cosmetic treatments
- Acquire the necessary skills to perform specific treatments and preparations for the skin and eyes
- Perform both nail filing and painting
- Acquire the necessary theory and practical knowledge in order to perform these treatments
- Acquire a working knowledge of the skin and its underlying structures
- List diseases and disorders of the skin
- Identify main ingredients in cosmetics used on the skin
- Recognise allergic reactions in the skin
- Develop safe and hygienic work practices
- Demonstrate care and attention of clients or artistes welfare, safety and comfort at all times

Module 4: Creative Styling (6 weeks)

Learners who successfully complete this module will be able to:

- Acquire the skills and knowledge required to perform creative hairdressing and hairstyling treatments in a salon environment
- Understand the principles of creative hairdressing skills
- demonstrate dexterity in using appropriate tools and equipment for each fashion hairstyling

- understand theoretical background of fashion styling
- Acquire the theoretical background of each creative hairdressing skill
- Develop safe and hygienic work practices
- Develop the ability to demonstrate these skills fully

Equipment

Learners are required to have some of their own make-up equipments for this course. Full equipment list will be issued at the start of each module.

Award

Learners who successfully pass the module assessments, will be awarded a FETAC Level 5 Component Certificate per module.

Course Requirements

- Minimum Junior Certificate or equivalent
- International learners must have a minimum of intermediate level of English

General Information

- This is a 1-year, full time course (20 academic hours/week)
- Course can be commenced every 6/7 weeks, please [contact us](#) for next start date
- Timetables available: Morning (09.00-13.00) or Evening (18.00-22.00), always subject to a minimum number of learners
- Learners will receive confirmation of holiday periods upon commencement of course

Prices: Please [contact us](#) for current offers

[Questions? Email Us](#)